

# 5 Quick and Easy Steps On HOW-TO Send Your Website A SURGE Of Amazon's Traffic For FREE!

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## **Sample of Content:**

In this article I reveal 5 quick and easy steps on How-To tap into Amazon's traffic and will also give you Instant credibility as an Expert in your Niche.

## **Content:**

What I'm about to reveal to you in this article will literally change the way you look at 'Amazon' forever.

As you know, Amazon is a buyers market place and is a VERY powerful search engine for products of all sorts, especially Books.

Now, you're probably saying to yourself, "yeah, I already know that about Amazon, but how do I get my share of Amazon's traffic?".

Well, I'm going to answer that question in just a few moments, but first, here's just some of the benefits you'll receive once you've 'Set-Up' what I'm about to show you:

- you'll position yourself as an Expert within your Niche
- you'll receive Highly Targeted traffic to your website
- you'll be able to build a HIGHLY targeted 'Opt-In' list

Those are some pretty Powerful benefits wouldn't you say?

And who would of ever guessed that Amazon could deliver this to you.

I only recently learned of this tactic myself from a Very well known Internet marketer who was kind enough to share it with me.

So now, I'm going to do the same for you.

Are you ready to see what Amazon can do for your Business and Credibility?

Enough said, lets get started.

Step #1. Set up a account with Amazon.

This is the easiest part of the whole task. Simply go to <http://www.amazon.com> and set up an account for yourself.

This should only take a few minutes and is very straight forward.

Step #2. Click on your "Your Name" Store tab.

Once you've set up your account you should have been given a password in order to login to your account.

If you're not logged in already, login now.

Now, from within the members area there should be a row of tabs at the top of the members area, click on the one that says "Your Name" Store(ex. 'Corys Store' tab).

This will take you to a different area with a different sub-menu.

Click on the tab in the sub-menu that says "About You Area".

Step #3. Setting up your "About You Area".

Now this is where you have to pay 'Special Attention' because this is what people will see when they click on your 'About You' tab.

Assuming you are at the 'About You Area' you'll notice that you have spots available to put your Picture, Name, Nickname, eMail Address, Real Name and About Me.

Go ahead and fill out all the area's except your 'About Me'.

The 'About Me' spot is what I'll talk about in the next step, but for now, just fill out all the other area's and if you want to put up a picture of yourself, you can, it's up to you.

Step #4. Setting up the 'About Me' section.

This is probably the single most important part of this whole process because this is where your potential customer will read about who you are and what you and your business is all about, so do take this seriously.

Now, you have about 4,000 characters of space to write up a description about who you are and what your business is about, so its up to you on how long you want your description to be.

Before you start writing your description this is what You have to do First within the first 70 to 80 characters of your 'About Me' description and I'll show you an example of how mine looks so you'll be able to see this in action.

(ex. About me: Hi, I'm Cory Threlfall and I'm the Editor/Publisher of 'www.internetwondersezone.com' which is a ...)

Do you see what I've done?

I've incorporated my 'Domain Name' in quotes into my First 70 to 80 characters of my description so when they click on my 'About Me' and read my profile they'll also see my Domain Name, and if they wish to find out more about me they can either 'Copy and Paste or Type' my domain into there browser which will then bring them to my website where they can either 'Subscribe' to my newsletter or read my sale copy which will then get them to Opt-In to my newsletter.

This is where the 'List Building' starts to take place from the traffic sent through Amazon.

Now, we've already established that Amazon is a High Traffic website and now that you've set up your 'About Me Area' the way I've outlined it above I'm now going to show you how to direct Amazon's traffic to your website.

Step #5. Directing Amazon's traffic to your website.

This is where the fun starts. And once you see How its done you'll probably kick yourself in the butt like I did when I was shown How-To do this.

What we need to do now is a little exercise so you'll see for yourself how you'll tap into Amazon's traffic.

So, we know that Amazon is best known for Books, so click on the 'Books' tab within Amazon's members area. This will take you to a different page.

In the upper left corner you'll see a 'Search Books' search box.

Now, for the purpose of this exercise, just so that we're on the same page, lets use 'internet marketing' as the search term.

So, go ahead and type that in and press GO!.

You should now see a bunch of listings on books related to 'internet marketing'.

Scroll down and select the "33 Days To Online Profits" link. This will bring you to its Product Description page.

Within this Product Description page you'll find Product Details, Editorial Reviews and most important of all, All Customer Reviews.

Notice I said "and most important of all, All Customer Reviews".

Thats right, all you need to do is 'Write Reviews' on books within your particular Niche and when potential customers are reviewing the book you wrote the review on and they scroll down and happen to read your review and click on Your Name to see what you're all about, guess what they'll see?

They'll see your profile with your Name, Nick Name, eMail Address and your 'About Me' description with your Domain Name screaming out at them which can easily be typed into there browser.

There you have it, "5 Quick and Easy Steps On HOW-TO Send Your Website A SURGE Of Amazon's Traffic For FREE!"

I truly hope you see the benefits of writing reviews and how it will make you look in the eyes of your potential customer.

This is a great tactic to use if you're looking to establish yourself as an Expert within your Niche and at the same time, build a HIGHLY targeted 'Opt-In' list that you can market to for years to come.

Want to get MORE 'Insider' marketing Secrets on How-To drive HUGE amounts of Laser Targeted Traffic to your website? Then you need to subscribe to Cory Threlfall's ezine called... The Internet Wonders eZine at -- [internet marketing](#)

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## **About the Author:**

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