

Google Page Rank Updates

Article Rating: NA

Submitted by: articlediner on 2006-10-05 and viewed 30 times.

Total Word Count: 597

Author Rating:

Sample of Content:

Many webmasters are obsessed with the Google Page Rank. Articles and books have been written about Google PR (Page Rank). Forum postings cover the topic over and over again and about every 3 months tensions are rising when a possible Page Rank update is eventually happening. Page Rank updates are an interesting experience watching a small group of webmasters go a little crazy.

Content:

Many webmasters are obsessed with the Google Page Rank. Articles and books have been written about Google PR (Page Rank). Forum postings cover the topic over and over again and about every 3 months tensions are rising when a possible Page Rank update is eventually happening. Page Rank updates are an interesting experience watching a

small group of webmasters go a little crazy.

It all starts with somebody noticing the PR update in progress. This event will find its way into forums and newsgroups fast. Within minutes and hours the Internet community becomes aware of a Page Rank update. As Google.com uses several different data centers for its search engine services and also updates them in different intervals webmasters all over the world will see different results when looking for Page Rank results. A Page Rank update will also not complete within an hour or a day. For several days results will fluctuate.

With that in mind it is a funny event watching the hype surrounding a PR update. Webmasters get nervous if the PR of their website suddenly changes. A change can mean that the PR completely disappears or that the webmaster sees different (conflicting) results. As a high Page Rank can mean higher amounts of traffic and eventually higher income from a website this event often feels like a rollercoaster ride for the people who depend on having a successful website. Imagine the website you worked for so hard suddenly going up and down in Page Rank during a PR update. Now the same people start posting questions and comments in forums and newsgroups. The more experienced webmasters know the game and react professionally. They know that the publicly visible Page Rank is just a moment in time to display a snapshot of what is in Google's database. They know that PR actually updates daily or weekly internally, but that these more frequent updates do not show up as publicly visible PR updates. But no matter how often it is pointed out that the publicly visible PR is not important - the hype around this topic by a large group of webmasters does not quiet down. "How many links does it take to get a PR 5?" - "Why does my PR suddenly went down? I added x number of back links to my site." - "I hate Google for doing this." - These and many other comments or questions will show up. But in the end it all comes down to: Public PR is just a snapshot in time of what is in Google.com's database. PR changes much more often than what is showing up in the Google Toolbar.

And so it comes as no surprise that about every 3 months the tensions go high up in newsgroups and online forums when it comes to discussing Google Page Rank. If you are on the hunt for a high Page Rank for you site - don't waste time looking for the publicly visible PR. Use the time the others need to discuss PR to actually work on the Page Rank for your site. Establish high quality back links to your site. Grow these numbers slowly. A large increase in a short amount of time is not natural. Back links grow slowly and that is what Google is looking for. Be smart - be in it for the long run and not some short-term PR gain that won't last.

About the Author

Christoph Puetz is a successful entrepreneur and international book author. Websites of Christoph Puetz can be found at [Vitamin Information](#) and at [Highlands Ranch Colorado](#).

Article Source: <http://www.ArticleDiner.com/>

About the Author:

