

Selling Ebooks? Learn How to Make Your Ebook Sell

Article Rating: NA

Submitted by: articlediner on 2006-10-02 and viewed 22 times.

Total Word Count: 336

Author Rating:

Sample of Content:

Learn how to make more money selling ebooks. A great resource for authors.

Content:

One of the most common questions we get at Ebook Architect is “how much money will I make selling ebooks? Well, like most businesses the answer will depend on many different factors. For example the amount of time you put into the promotion of your ebook will have a direct consequence on sales and market interest in your ebook topic is another important factor. People who are good at picking good ebook topics and promoting their ebooks usually stand to make a lot of money with ebooks.

How Much Money You Ask?

Some Ebook entrepreneurs lose money in the course of a year while some make hundreds of thousands of dollars. More realistically however is somewhere in between these two points. Many ebook authors make between \$5,000 and \$20,000 a year.

How to Maximize Ebook Sales

The best way to ensure optimum sales is to constantly promote your ebook. This may mean staying in on weekends and staying up late during the week. Some of the best ways to promote your ebook include buying advertising from large advertising portals such as Google and Yahoo, partaking in link exchanges, writing articles for websites and Ezines, building an information dense website and writing great ebook sales pages. Accomplishing all of this is no minor feat. You should expect to be in product development for between 1-6 months and then the promotional aspect may take another 4-12 months. It's not necessarily an easy job but as stated above the payoff could be substantial.

Worst Case Scenario

Even if you decide half way through the process that ebook entrepreneurship is not your cup of tea, you will still have written an ebook and be selling it online. That makes you an author congratulations. Not only will you be an author but your ebook may give you some extra pocket change on a monthly basis. If nothing else, it will be a good learning experience. You have nothing to lose, so why not give it a shot?

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