

## 3 Titanic List-Building Techniques

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### **Sample of Content:**

How do you attract thousands of highly responsive, willing and eager subscribers to your email list within days? These 3 titaniclest-building techniques will tell you how.

### **Content:**

At times, attracting subscribers to your list can seem as challenging as finding a pool of water in the desert.

Having built several lists over the last year in different niche markets - all highly responsive, some in the high tens of thousands, its time to focus in on 3 of the most productive

list building techniques.

Before I list them, the other factor in making money from your list though is relevance and responsiveness. You can have a list of 100,000 and it can still be worth less to you than a list of 10,000 based on relevance and responsiveness.

At the end of the day, its your revenue per subscriber thatis critical to your business - not just the size of the list.

### 3 Titantic List Building Techniques

**1. Writing articles.** Trick here is to spend 90% of your time on the article title (effectively your headline) and toward writing compelling articles consistently. Send them out to publishers and directories - but always build a strong publisher base which you can go back to again and again. Some of my better articles have been picked up by hundreds of ezines, and have been seen by millions of eyeballs resulting in very strong traffic and list signups.

Case in point, my article titled "How To Make Pay-Per-Click Advertising Payoff!" over at: <http://www.highertrustmarketing.com/articles/ppcpayoff.html> has been run by hundreds of online and offline magazines withtotal subscriptions into the millions.

Another example in another niche - this very simple article on Low Carb foods has been picked up by hundreds of websites<http://www.rapid-weight-loss.com/1201-low-carb-food-list.html>

Learn to write articles that attract attention is the single bestway to rapidly build your own responsive list.

**2. Use a capture page,** often called Namesqueeze for first-time traffic. Rather than sending traffic right to your sales page, send them to a capture page first and target the page well to your market. For example: <http://www.infoproductcreator.com/ebook/> is such a page. Conversion is well over 40% on most days, so as you can see, any substantial traffic will result in very strong list building numbers.

**3. Joint ventures:** You should be seeking out at least 2 new joint ventures each month - some of these can instantly result in 100's - if not 1000's of signups. Long term joint ventures can also be repeated for months and months. Think in terms of joint mailings, interviews, viral ebooks, articles, special reports, etc... to use as tools to make joint ventures successful.

Finally - if I had to list a fourth, of course your own affiliate program would be the fourth. Takes a little longer to build momentum, but when you do - its like placing your list building on auto-pilot.

Join The Wealthy Elite Turning Their Ideas Into Dollars Online By Becoming Information Entrepreneurs. Find Out Exactly How ToPackage Information To Sell Online In

This No-Charge, 7-Part Ecourse Available Here: <http://www.highertrustmarketing.com/ebook/>

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