

Top 3 Ways to Market Your Teleclasses

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Sample of Content:

Teleclasses are the future. You can access potential clients and customers from all over the world! BUT, you need to know what you're doing and how to get your name out there as a top teleclass leader.

Content:

Teleclasses are becoming one of the hottest ways to promote yourself, your business, or as a stand alone income source yet there isn't a whole lot of information out there about them yet. Here are a few tips to get you started in the right direction. For more help, you can get my report, *The Top 26 Ways to Market Your Teleclasses* by visiting my website. If you have any questions or feedback, please do not hesitate to email me.Sincerely,

Ally Moll

1. Get listed with www.teleclass.com

Once you get going there, buying a feature ad at the top of their page is a good idea because people naturally click on the first thing they see. Some other websites are:

www.seminarannouncer.com

www.teleclass4u.com

www.teleclasslive.com

2. Write Articles and "Top Ten" lists

This is a great way to get exposure and add credibility to your classes. Be sure to work your website or reference your class in the first paragraph if you can and always have a link and a little blurb about yourself and/or your services and classes at the end of your article. Submit your articles to as many article submission websites as you can. There are MANY out there:

www.topten.org

www.ideamarketer.com

www.addme.com

www.articlecity.com

3. Start a fre*e mailing list

Pick a subject that will attract customers you are looking for and start a discussion group or mailing list on that subject. You can use [Yahoo Groups](#) for free. For example, if you are looking to attract people struggling with relationships then start a group called "Advice for finding true love" or something similar. Everyone who joins is a potential customer to you. Develop relationships with them through the discussions and make sure to always put your website address or information about your classes in your signature line. Give away some good tips and ideas that will entice people to want to know more through your classes.

I hope you've found these tips helpful in making your teleclasses a success. Whether you're using classes to promote your business or as a primary source of income these tips will get you on your way to becoming a profitable teleclass leader. For more in depth information on the above tips as well as **23** more tips on marketing your teleclasses, please go to www.allymoll.com and sign up to receive my report, *The Top 26 Ways to Market Your Teleclasses*.

Happy Teleclassing!

Ally Moll, Life and Creativity Coach

<http://www.allymoll.com>

Sign up for my **FRE*E** newsletter, Light Upon Laughter, and get a week of **FRE*E** coaching!

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