

# Flea Market Business: How To Outsell Other Flea Market Vendors

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## **Sample of Content:**

Flea market vendors can outsell other flea market vendors when they use these strategies.

## **Content:**

Flea market business. Does that phrase make you excited, but anxious at the same time?

If it does itâ€™s probably because although you know that there is money to be made, you also realize how much competition exists in the flea market.

To make money with your own flea market business you need to have good quality flea market merchandise at low prices.

But the other ingredient that is often overlooked, is that you have to have the ability to outsell your competition.

How do you outsell your competition from other flea market vendors?

Think of what a dollar store would do to stand out from other dollar stores in the neighborhood.

You want to emulate this dollar store, and apply its strategies to your own flea market business.

Here are tips that you can use to outsell your flea market competitors.

Tip #1

Customer service is crucial. People want to be treated well, regardless of where they are shopping. Be the flea market vendor that is known for friendliness and helpfulness. Shoppers will be glad to buy from you, even if your prices are the same as other flea market vendors.

Tip #2

Always have an organized and pleasant flea market booth. Shoppers will enjoy visiting your booth if your merchandise is displayed nicely. Wouldn't you?

Tip #3

Keep track of other vendors' prices. Your prices always should be at, or below their prices. Even if lowering your prices cuts into your profits you need to adjust them. You can always make up the lost profit on higher sales.

Tip #4

Be positive. Shoppers want to buy from positive sellers. Shopping at a flea market is supposed to be fun, make it fun for your customers.

Tip #5 Introduce a new variety of items. If shoppers know that you always have a nice variety of new products at your flea market booth, they will go to you first to see what new products you have. Make sure that the products you introduce fit into your current merchandise. You want your customers to know you for a certain product category.

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<http://www.closeoutexplosion.com>

<http://www.wholesalecloseoutforum.com>

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