

# Why Backlinks? Link Popularity Improve Your Search Engine Rankings

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## **Sample of Content:**

Secrets behind the Backlink world of search engine submissions.

## **Content:**

One of the criteria for website popularity and enhanced website search engine ranking is the quantity and quality of incoming links to your website. [Backlinks](#) leading to your site from other sites - incoming links - are an important factor affecting how well your site ranks in the search engines. It's important to know how many incoming links your site has, how they break down by page rank (PR), and what anchor text is used in these links.

Probably the best way to get webmasters to link to your site is by offering to exchange reciprocal links. This is obviously beneficial to both webmasters because both of your web sites benefit from new targeted, relevant links. Search engines see all of the new links pointing from other quality, relevant sites to your site and, over time, increase your rank.

Google has revealed the secrets of its search ranking technology by filing a patent application. It was found that Google values organic link building - building

links that progress naturally rather than appearing artificial. An example of non-progressive links is when a whole page of links is posted to your website at once, in an attempt to circumvent the natural progression of search engine ranking. Progressive linking is very different from using indiscriminate "link farms", which will ultimately result in you being penalized by the search engines.

So how do you achieve progressive link popularity with the minimum of effort and where do you start to look for sites that have a website theme in common with yours? Unless you have the time you really do not want to spend precious hours gathering links, writing e-mails, and checking that sites you link to still link back. An ongoing linking maintenance program from [www.Pronet1.com](http://www.Pronet1.com) [seo service](#) should be there to work for you not the other way around.

A link building service is an ideal tool for building link exchanges the way Google likes them, would be to use a program that allows you to grow your link exchanges gradually and gain links from many different sites letting you build as large a reciprocal link program as you want. pronet1.com believes rRegular progression is the key, search engines come to your site regularly and love to see a site building in popularity (if other sites are linking to you then your site must be popular, Right ? In the eyes of the SE this is ABSOLUTE). Building Back links is tedious work. So you can do all this yourself and accept the frustrations that go with it or you could use our system and we will do it for you.

Importantly, we bring new links to you; you do not have to go searching for websites similar to yours. Your sites visitors can submit new links through code we add to your site along with a submission form and we inspect each [backlink](#) that's submitted and only accept those that meet your web site's requirements by filtering out links with inappropriate content, low page rank, and more.

The time and effort that is saved by using service cannot be over emphasized, particularly when you want to improve the link popularity and move up in [rankings](#), this service we do that and more for your site

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## **About the Author:**

Backlinks and moving up in the rankings is what we can do for you best